

Impact Area: Education

Initiative/Program: Success By 6

GOAL: By 2016, 70 percent of Central Texas children enter kindergarten school-ready.

OUR APPROACH: Improve children and families' access to developmental resources and quality childcare in order to maximize school readiness.

KEY STRATEGIES AND EXAMPLES OF PROGRESS:

- 1) Connect vulnerable families to proven home visiting services for infants and toddlers.
  - 517 low-income children and families received at-home services from child development professionals to reduce child abuse and neglect, ensure healthy pregnancies, increase knowledge of child development, and connect with medical care.
- 2) Provide children and families with access to quality childcare.
  - 70 child care centers serving low-income families received help to improve their quality standards.
  - 52 percent of all childcare centers serving low-income children are now nationally accredited and exceed the quality standards of the state.
  - 2,371 clients were referred to child care services through UWCA's 2-1-1 Texas program.
  - Success By 6 released a 2010 Childcare Survey Report for Austin/Travis County that revealed new areas of need within child care centers in Central Texas.
- 3) Create widespread community awareness of the importance of social emotional learning.
  - 531 children, parents and preschool teachers increased their knowledge of social and emotional development.



- 4) Assure early childhood educators receive appropriate training.
  - 23 early childhood educators received specialized training in early literacy as well as a \$ 2,600 scholarship through United Way's partnership with AmeriCorps. In addition, 8 highly trained college interns are providing early literacy intervention at child care centers serving low-income children.
  - 25 early childhood professionals from 8 agencies received free "The Incredible Years" training in order to move closer to standardizing the delivery of parent education across Central Texas.

RESULTS: In 2009-2010, United Way Capital Area was instrumental in guiding and funding educational services to more than 1,200 children, parents, and educators.

THANKS to all our Community Partners:

ACE – A Community for Education Any Baby Can Child and Family Resource Center Austin Child Guidance Center Austin Community College Austin Independent School District AVANCE Child Inc. City of Austin Communities in Schools Community Action Network E3 Alliance Ebenezer Child Development Center Faith Presbyterian Child Development Center Mainspring Schools Open Door Preschool Raising Austin Relief Nursery SafePlace – The Stockton Hicks Family Tree Child Development Center Success by 6 Leadership Council Travis County Trinity Child Development Center University of Texas Women's Leadership Council Workforce Solutions – Capital Area YWCA



Impact Area: Education

Initiative/Program: Youth

GOALS:

- 1) 8<sup>th</sup> graders will achieve a 60 percent or higher outcome on state assessments, both passing and commended by 2015.
- 2) Central Texas graduation rates will reach 95 percent or higher by 2020.

OUR APPROACH: Engage strategic partners and support high quality programs in order to remove barriers and aid more middle school students in passing state assessments and ultimately, graduating from high school.

KEY STRATEGIES AND EXAMPLES OF PROGRESS:

- 1) Connect adults to middle school youth to build supportive relationships.
  - 680 youth were positively connected to at least one supportive adult through mentor programs and the work of *1 Hour for Kids*.
- 2) Assure youth develop healthy relationships and avoid violence through behavioral health services.
  - 776 youth reported they had gained the skills to avoid negative peer influences.
- 3) Provide students with leadership opportunities to be successful long term.
  - More than 900 youth engaged in volunteer and leadership opportunities.
  - 780 students improved their leadership skills.
- 4) Increase youth awareness of college opportunities.
  - 73 percent of students in UWCA funded programs increased their aspirations to attend college.
  - Nearly 850 youth attended programs that exposed them to college and career fairs to better establish a link between education and career opportunities.
- 5) Lead collaborative work to improve out-of-school time services for youth.
  - Volunteers participating in the Youth Program Quality Initiative assessed 45 afterschool programs to help improve services and 47



youth program professionals attended at least one professional development course.

• UWCA and Workforce Solutions lead a Steering Group that is tracking data to assure that youth in Central Texas are ready for college, work, and life by the time they are 21 years old.

RESULTS: In 2009-2010, United Way Capital Area funded and provided educational services for more than 4,000 middle school students.

THANKS to all our Community Partners: Afterschool Centers on Education/Austin 21<sup>st</sup> CCLC Austin Chamber of Commerce Big Brothers Big Sisters of Central Texas Boys and Girls Clubs of the Austin Area Breakthrough CASA of Travis County Central Texas Afterschool Network Communities in Schools E3 Alliance

Con Mi MADRE Girl Scouts of Central Texas LifeWorks Manor Independent School District Project Mentor Ready By 21 Coalition River City Youth Foundation The Seedling Foundation YouthLaunch



#### Impact Area: Income

Initiative/Program: Employment, Housing, Financial Management, Bank On Central Texas

GOAL: Families living at or below the Family Budget Estimator are able to increase and maximize their income, as well as build savings and assets.

OUR APPROACH: Connect low-income individuals living at or below the Family Budget Estimator to services such as job training, educational programs and financial coaching to increase their ability to be financially stable.

KEY STRATEGIES AND EXAMPLES OF PROGRESS:

- 1) Assist low-income individuals to build savings and assets.
  - 583 people received emergency financial assistance that allowed them to continue their education and further their goals.
- 2) Provide individuals with job training and access to employment opportunities to maximize their income.
  - 220 former foster care youth are now in vocational or job training programs or attending school.
  - 245 people were hired.
  - To increase their skills and become more employable, 284 participants increased their education by at least one grade level, received a GED certificate or completed a certification or college degree program.
- 3) Increase awareness of financial resources available to low-income individuals.
  - UWCA launched the Bank On Central Texas initiative in collaboration with PeopleFund, FDIC and 7 participating financial institutions and led the effort to bank the unbanked and provide access to high quality financial education.
  - 2-1-1 answered 9,087 calls dispensing information on the Community Tax Center program.
- 4) Assist individuals as they find a safe, affordable place to live.
  - More than 3,300 people were given support and counseling to locate housing.



RESULTS: More than 17,000 Central Texans received services through United Way Capital Area Income funded programs in 2009-1010.

THANKS to all our Community Partners: Alliance for Economic Inclusion Austin Habitat for Humanity BiGAUSTIN Capital IDEA Foundation Communities Goodwill Industries of Central Texas LifeWorks

Passages Program – Collaborating Agencies: Salvation Army, Caritas, Foundation for the Homeless, LifeWorks, Foundation Communities, and SafePlace PeopleFund



#### Impact Area: Health

Initiative/Program: Older Adults, Behavioral Health, Primary Care

#### GOALS:

- 1) Older adults have optimal physical and mental health, are engaged in the community and live in a safe and stable environment.
- 2) Low-income individuals, minority youth/young adults and those previously in the criminal justice system have access to mental health/substance abuse services to cope and improve their situation or integrate into the community.
- 3) Low-income adults and specialty populations achieve and maintain optimal oral heath.
- 4) Low-income, at-risk individuals are able to effectively manage their chronic disease or terminal illness.

OUR APPROACH: Strategically invest resources to maximize health access for low-income individuals through community partnerships and tactical programs for older adults and at-risk individuals.

KEY STRATEGIES AND EXAMPLES OF PROGRESS:

- 1) Improve low-income residents' access to healthcare through 2-1-1 and their partnership with Central Health.
  - 2,855 people were referred to Central Health through UWCA helpline. Central Health now directs all of their customer service calls to the UWCA helpline which conducts financial screenings and appointments for State and local healthcare funding source(s).
  - 22,827 clients were given information on access to health care and mental health services through UWCA's 2-1-1 Texas program.
- 2) Ensure older adults with limited resources are able to live as independently as possible in a safe and healthy environment.
  - Older adults received 4,569 nutritious meals and 849 had their basic living needs met or exceeded.
  - 1,731 older adults have increased social opportunities and/or feel more connected to their community.



- 3) Educate low-income youth and adults about available services to improve their well-being and access to resources.
  - 209 people are now abstaining from drugs and alcohol.
  - 128 patients decreased their use of emergency room services the prior year.
- 4) Connect low-income adults to dental services that enable them to maintain optimal oral health.
  - 4,071 oral health patients report they have improved or maintained their physical and/or mental well-being and 3,715 received care that increased their quality of life.

RESULTS: Through United Way Capital Area funded programs, more than 9,000 clients received health services.

THANKS to all our Community Partners: AIDS Services of Austin Any Baby Can Child and Family Resource Center Austin Child Guidance Center Austin Groups for the Elderly Austin Recovery Bastrop County Emergency Food Pantry & Support Center

Family Eldercare LifeWorks Manos de Cristo Meals on Wheels and More Project Transitions SafePlace The Care Communities Volunteer Healthcare Clinic Williamson-Burnet County Opportunities